

# FOOD SAFETY CULTURE



New Zealand  
**FOOD SAFETY SCIENCE  
& RESEARCH CENTRE**



## Official Launch: Aotearoa Food Safety Culture Champions Community of Practice & Deep-dive training workshop

*This intensive, interactive day is designed for Food Safety Culture (FSC) Champions - those passionate professionals, from QA/Technical Managers and Site & Operations Managers to Regulatory Partners and Training Coordinators - who are dedicated to influencing how people behave and value food safety*

Led by experts — Prof Phil Bremer, Prof Miranda Miroso, Dr Wendy Newport-Smith and Ray Haddad — you will explore the science behind behaviour change and use scenario-based activities to identify the cultural drivers that shape food safety behaviour.

Together with fellow Champions, you will co-design the future of our Community of Practice and strengthen shared approaches to food safety leadership.

This is a rare opportunity to turn theory into action and directly influence the strategic roadmap and long-term vision of our professional community.

Workshop Highlights include:

### CONDENSED ADVANCED TRAINING

Explore behavioural levers and the psychology of risk, while gaining practical tools to measure organisational culture, navigate ethical leadership, and address the invisible enemies of safety.

### NETWORKING AND COLLABORATION

Connect with a diverse network of researchers, regulators, and industry leaders who share a commitment to transforming food safety mindsets across the sector.

### FOUNDATIONAL BRAINSTORM

As a founding Champion, you will help define the Community of Practice. We will work together to operationalise how this group functions, identifying the resources and support you need most.



**11 AUGUST 2026**



**09:30 - 16:45**



**ASUREQUALITY**

1131 Boundary Road,  
Blockhouse Bay, Auckland

## Registration & Fees

### NZFSSRC Members

- 1 complimentary place per organisation
- Additional attendees: \$120 per person

### Non-Members

\$160 per person

To register, email Michal Dunn:

[M.J.Dunn@massey.ac.nz](mailto:M.J.Dunn@massey.ac.nz)

Places are limited!



**Food  
Surety**

**Join us to connect,  
learn, and lead!**



**Food Safety  
Culture Lab**



**University  
of Otago**  
OTĀKOU WHAKAIHU WAKA

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