

FOOD SAFETY CULTURE



New Zealand
**FOOD SAFETY SCIENCE
& RESEARCH CENTRE**

Official Launch: Aotearoa Food Safety Culture Champions Community of Practice & Deep-dive training workshop

This intensive, interactive day is designed for Food Safety Culture (FSC) Champions - those passionate professionals, from QA/Technical Managers and Site & Operations Managers to Regulatory Partners and Training Coordinators - who are dedicated to influencing how people behave and value food safety



11 AUGUST 2026



09:30 - 16:45



ASUREQUALITY
131 Boundary Road,
Blockhouse Bay, Auckland

Registration & Fees

NZFSSRC Members

- 1 complimentary place per organisation
- Additional attendees: \$120 per person

Non-Members

\$160 per person

To register, email Michal Dunn:

[**M.J.Dunn@massey.ac.nz**](mailto:M.J.Dunn@massey.ac.nz)

Places are limited!

Led by experts — Prof Phil Bremer, Prof Miranda Miroso, Dr Wendy Newport-Smith and Ray Haddad — you will explore the science behind behaviour change and use scenario-based activities to identify the cultural drivers that shape food safety behaviour.

Together with fellow Champions, you will co-design the future of our Community of Practice and strengthen shared approaches to food safety leadership.

This is a rare opportunity to turn theory into action and directly influence the strategic roadmap and long-term vision of our professional community.

Workshop Highlights include:

CONDENSED ADVANCED TRAINING

Explore behavioural levers and the psychology of risk, while gaining practical tools to measure organisational culture, navigate ethical leadership, and address the invisible enemies of safety.

NETWORKING AND COLLABORATION

Connect with a diverse network of researchers, regulators, and industry leaders who share a commitment to transforming food safety mindsets across the sector.

FOUNDATIONAL BRAINSTORM

As a founding Champion, you will help define the Community of Practice. We will work together to operationalise how this group functions, identifying the resources and support you need most.



**Food
Surety**

**Join us to connect,
learn, and lead!**



**Food Safety
Culture Lab**

foodsafetyculturelab.com

food.safety.culture@otago.ac.nz



**University
of Otago**
OTĀKOU WHAKAIHU WAKA

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